(c) and (d) UNI had requested the Government for interest free loan of Rs. 20.00 crores. The request was examined and it was found that proper justification was not there. Besides details like financial status of the company, reasons for present financial crisis, concrete plans to revive the agency, repayment plan, issue of security of Government funds were not provided. The company was asked to provide a concrete proposal.

Registration of complaints on contents of electronic media

†1898. SHRI PRABHAT JHA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether there is any regulatory institution or centre for monitoring the contents being broadcast by electronic media where complaints may be registered in case of any objection to the content broadcasted;

(b) if so, the details thereof and the extent to which this regulatory institution has been effective in addressing the complaints;

(c) if not, whether Government is considering establishing any such regulatory institution or centre; and

(d) if so, the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI CHOUDHURY MOHAN JATUA): (a) and (b) There is no independent regulator for monitoring the content telecast on television channel. However, all programmes and advertisements telecast on TV channels transmitted/ retransmitted through the Cable TV network, are required to adhere to the Programme and Advertising Codes prescribed under the Cable TV Networks (Regulation) Act, 1995 and rules framed thereunder. This Ministry has constituted an Inter Ministerial Committee (IMC) to look into specific complaints or take *suo motu* cognizance of the violation of the Programme and Advertising Codes. Action is taken as per rules whenever violation of Codes is brought to the notice of the Government.

Further, this Ministry has set up an Electronic Media Monitoring Centre to monitor the content telecast on Private television channels which sends reports of violation of Programme and Advertising Codes to this Ministry and action is taken as per the provision of the Cable Act whenever specific violation is found.

(c) and (d) The Government had constituted a committee for reviewing the Programme and Advertising Code (Content Code) prescribed under the Cable Television Networks (Regulation) Act, 1995 and rules framed thereunder, which has submitted its report and made recommendations in the form of draft 'Self-regulation Guidelines for the broadcasting sector (2008)' which is available on the Ministry's website http://mib.gov.in under the heading "Code and Guidelines". The Government is in the process of holding consultations with all concerned stakeholders to arrive at broad consensus on the recommendations of the Committee.

†Original notice of the question was received in Hindi.